

AL- Muthanna University
College of Dentistry
Curriculum Vitae



Personal information

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Education and training

2011: Bachelor of Business Administration / Al-Qadisiyah University..
2018: Master of Business Administration from Osmania University \ India

Work experience

2018: Faculty member at the College of Dentistry, Al-Muthanna University, since 2018 until now..
2018: Head of the Audit and Internal Control Department, since 2018 until now..
2019: Rapporteur of the Basic Medical Sciences Branch, since 2019 until now

Published research(s)

2011: THE ROLE OF THE ORGANIZATIONAL EFFECTIVENESS OF HUMAN RESOURCES IN DEVELOPING OF THE COMPANY: AN ANALYTICAL STUDY FOR A SAMPLE OF IRAQI INDUSTRIAL COMPANIES LISTED ON THE IRAQ STOCK EXCHANGE ADMINISTRATIVE STRUCTURE
THE ROLE OF HUMAN RESOURCES IN ACHIEVING A POSITIVE CHANGE IN CUSTOMER BEHAVIOR (A STUDY OF AN ANALYSIS OF A SAMPLE OF IRAQI INDUSTRIAL COMPANIES.
Green Manufacturing and Its Impact on Environmental Sustainability: A Case Study in the Kufa Cement Plant.
The Impact of E-marketing on the Quality of Services Provided to the Customer in Light of the Competitive Advantage.
Exploring the Evolution of Marketing Philosophy in a Dynamic Business Landscape of Startup Companies.
Symbiotic Success: Unveiling the Crucial Link Between Human Resources Strategies and Elevated Customer Satisfaction" An analytical study of a sample of small companies.

Academic accounts

Scopus: <https://www.scopus.com/authid/detail.uri?authorId=57230366600>
Research gate: <https://www.researchgate.net/profile/Alaa-Manea-Lafta-Lafta>
Google scholar: <https://scholar.google.com/citations?user=7IQIa68AAAAJ&hl=en>

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